



CAMP VERDE COMMUNITY LIBRARY

130 Black Bridge Road Camp Verde AZ 86322 | 928-554-8380

MEMORANDUM

TO: Russ Martin, Town Manager
FROM: Kathy Hellman, Library Director
SUBJECT: Monthly Report – April 2020
DATE: 5/13/2020
CC: Department Heads, Town Council

Report from the Library Director: During the COVID-19 closure library staff and one volunteer have been busy doing minor maintenance on the interior of the building. Wendy worked her magic to improve wire-management at the Public PCS. Gerry disinfected the Quiet Study Rooms and scrubbed the walls. Carson disinfected every stackable chair in the building and cleaned the folding tables. Zack added some color in the Teen Library and cleaned and organized his space. I cleaned and organized the neglected storage rooms and touched up the scuff marks and dings on the wall throughout the building with a fresh coat of paint. But, it's Letty and Janell who really went above and beyond. They not only cleaned every nook and cranny in the Children's Library (while Dewey supervised), but they washed load after load of Legos in the dishwasher and took every book off the shelf or out of the bins and clean each one!

The Library received, through Friends of the Library, an **\$8,000 grant** from the Arizona COVID-19 Response Fund, a component of the Arizona Community Foundation. The grant was used to purchase 10 Dell laptops for use by patrons needing to checkout a wireless device to use while on the Library patio. Wendy has used her expertise and taught herself the new skills needed to get all the laptops setup and secured before lending them out while Jaye created an original MARC record to catalog them all. Remarkable!

Thanks to Camp Verde's, Jeff Kobel, the library has been lit blue in support of the community's many first responders and healthcare workers.



Report from the Children's Library: Storytimes went virtual this month. Ms. Jenni and Dewey averaged 2 per week and earned a whopping 84K views all together. [Click here](#) to view an example. Next month Ms. Letty will join the fun and bring the added bilingual dimension to storytime.

Report from the Teen Library: Since the library closed to the public, I've created three virtual programs. The first two, Music Mondays and Book Talk Tuesdays, are nearly identical in format, but differ in topic. For each, I hold Zoom meetings with the info posted to the CVCL Quaranteens BAND page (a secure, members-only site), for any to attend virtually. Each meeting is recorded, and then posted to the BAND for anyone who was unable to

attend to enjoy later. The formats are very loose and casual, as long as they stick to the main topic: Tell us what you are reading or listening to, or show us a new song you learned to play. In the instances where no one attends, I either talk about a topic in music or, for Book Talk Tuesday, I read aloud from a book, like *The Hobbit*, and then share the recording. The podcast, [A Conversation With](#), is a bit more ambitious. I invite a guest, prepare questions, and then interview them. It started with just the YAC kids, but has now included other librarians as well. These are then posted on YouTube and shared with both the BAND and the CVCL Facebook Page. Our virtual programming logged 159 views!

Report from the PC Helpdesk: Our curbside service has been a real hit in these tough times. Many patrons have thanked us for being “open” on a limited basis. For many, access to library materials is their only source of entertainment & diversion. Most of the hold items have been picked up promptly and patrons have been respectful of our procedures and rules.

We continue to promote the many library resources accessible from home but, most of all, we look forward to opening to our patrons again:

1. [OverDrive](#): provides you with eBooks and eAudiobooks
2. [RBDigital](#): has popular magazines and downloadable audiobooks
3. [Kanopy](#): movie streaming service, Great Courses, and KanopyKids
4. [Freegal Music](#): music streaming and download service
5. [TumbleBooks](#): eBooks for eKids
6. [eLearning](#): hundreds of online courses to supplement your learning
7. [Educational resources](#): always available online through your library

To really keep up with what is going on at the library, don't forget to follow us on Facebook at:

<https://www.facebook.com/campverdelibrary>

	Apr-20	Apr-20	% change	YTD-FY20	YTD-FY19	% change
In-Library Uses						
Traffic Count	236	9,564	-97.5%	76,735	84,998	-9.7%
New Cards Issued	18	65	-72.3%	597	714	-16.4%
Public Computer Use	0	1,458	-100.0%	10,390	13,807	-24.7%
Early Literacy Computer Use	0	139	-100.0%	1,450	1,453	-0.2%
Requests for Computer Help	8	120	-93.3%	961	1,087	-11.6%
Reference Questions	15	165	-90.9%	809	1,418	-42.9%
Study Room Uses	0	78	-100.0%	512	565	-9.4%
Study Room Use - Hours	0	120	-100.0%	993	1,149	-13.6%
Study Room Use - People Served	0	104	-100.0%	644	762	-15.5%
Total In-Library Use	277	11,813	-97.7%	93,091	105,953	-12.1%
Library Programs						
Community Room Uses	0	70	-100.0%	345	476	-27.5%
Community Programs Attendance	0	483	-100.0%	2,709	4,418	-38.7%
Adult Programs	0	17	-100.0%	181	161	12.4%
Adult Program Attendance	0	324	-100.0%	1,990	2,098	-5.1%
Children's Programs	10	21	-52.4%	236	196	20.4%
Children's Program Attendance	0	187	-100.0%	1,546	1,577	-2.0%
Teen Programs	11	22	-50.0%	123	146	-15.8%
Teen Program Attendance	10	108	-90.7%	1,485	1,338	11.0%
Total Library Program Attendance	10	1102	-99.1%	7730	9431	-18.0%
Circulation						
Self-Checkout Use	0	1211	-100.0%	14,109	8,731	61.6%
Items Checked Out	1,268	4,507	-71.9%	46,887	49,398	-5.1%
Items Checked In	2,037	4,876	-58.2%	53,062	51,588	2.9%
Renewed Items	63	869	-92.8%	7,485	7,846	-4.6%
Total Circulation	3,368	10,252	-67.1%	107,434	108,832	-1.3%
Circulation Areas of Interest						
Audio Books	66	179	-63.1%	1,730	2,293	-24.6%
DVDs & Movies	484	1,616	-70.0%	19,861	19,506	1.8%
eBooks	848	551	53.9%	6,999	4,865	43.9%
Laptops & iPads	0	6	-100.0%	630	485	29.9%
Magazines	8	82	-90.2%	630	729	-13.6%
VOX Media Books	0	22	-100.0%	390	240	62.5%
Children's Material	175	773	-77.4%	9,958	9,637	3.3%
Teen's Material	77	459	-83.2%	4,458	6,384	-30.2%
Transits, HOLDS & InterLibrary Loans						
HOLDS Filled	951	1,010	-5.8%	11,254	10,833	3.9%
Transit Items Sent & Received	984	1,628	-39.6%	17,576	16,309	7.8%
CVCL ILL Items Going Out	1	31	-96.8%	240	313	-23.3%
ILL Items for CVCL Patrons	0	14	-100.0%	38	61	-37.7%
Total Transit, HOLDS & ILL Activity	1,936	2,683	-27.8%	29,108	27,516	5.8%
Library Volunteers						
Number of Volunteers	2	31	-93.5%	225	322	-30.1%
Number of Hours Given	44	523	-91.6%	3,754	5,507	-31.8%
Average Hours/Volunteer	22.0	16.9	30.4%	16.7	17.1	-2.4%
Collection & Development						
New Kids & Teen Material Added	27	37	-27.0%	493	495	-0.4%
New Books & Magazines Added	143	144	-0.7%	1,922	1,827	5.2%
New Audio-Visual Material Added	124	72	72.2%	853	525	62.5%
Total Items Added	267	216	23.6%	2775	2352	18.0%
Mending & Donations						

Items Mended or Repaired	0	164	-100.0%	531	1,758	-69.8%
Donations Processed	265	1,287	-79.4%	14,630	12,938	13.1%
Donations Cataloged	130	42	209.5%	863	411	110.0%